FOR IMMEDIATE RELEASE

Hexion Introduces Novel Aromatic Tackifiers for Tire, Rubber and Adhesive Applications

COLUMBUS, Ohio - (February 5, 2018) - Hexion Inc. (“Hexion” or the “Company”) is introducing a new line of aromatic resin tackifiers with improved performance and a better environmental profile compared with current market options. Tackifiers are chemicals used to increase surface stickiness in adhesive formulations.

In independent, ISO 17025 certified third-party testing, the new Resonance™ HF90-300 series of tackifier resins performed better than the market benchmark in tack, elongation and tear and tensile bond strength. These enhancements should lead to improved stability and performance in tire, rubber and adhesive applications.

At the same time, these resins are formulated without butyl, octyl or nonylphenol monomers and can be used to reduce or eliminate alkyphenol monomer levels from adhesive formulations. This allows the development of a variety of formulations, such as the Resonance HF90-300 series that includes no-added formaldehyde (NAF) resin technology.

“These novel tackifier resins achieve excellent tack and bond strength, improving performance,” says JP Aucoin, Senior Vice President and General Manager of Global Phenolic Specialty Resins, Hexion. “The Resonance HF90-300 series can be easily incorporated into existing formulations.”

The Resonance HF90-300 series of tackifier resins complements and expands Hexion’s current, comprehensive portfolio of reinforcing and vulcanizing resins for this market.

For more information, visit the Hexion booth at Tire Technology Expo 2018, February 20-22 at the Deutsche Messe in Hannover, Germany, Halls 19-21, Stand C405.

About the Company

Based in Columbus, Ohio, Hexion Inc. is a global leader in thermoset resins. Hexion Inc. serves the global wood and industrial markets through a broad range of thermoset technologies, specialty products and technical support for customers in a diverse range of applications and industries. Hexion Inc. is controlled by investment funds affiliated with Apollo Global Management, LLC. Additional information about Hexion Inc. and its products is available at www.hexion.com.
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