



Momentive Specialty Chemicals Inc. Introduces New LSE, Pressure Sensitive Adhesive With Excellent Water Resistance

May 2, 2011

Columbus, Ohio (May 2, 2011) - A new emulsion acrylic adhesive designed for pressure sensitive applications that require excellent adhesion to LSE (low energy surfaces) and excellent water resistance is now available from the North American Dispersions Business of Momentive Specialty Chemicals.

SYNTHEBOND™ 7201 LSE utilizes proprietary emulsion technology to create a new polymer with superb low energy substrate wetting, excellent blush resistance and optical clarity, together with a strong balance of peel and shear properties. In addition, SYNTHEBOND 7201 LSE is APEO (alkylphenol ethoxylate)-free

SYNTHEBOND 7201 LSE's unique formula creates strong adhesion to low energy surfaces without the use of tackifiers. The exclusion of tackifiers allows the adhesive to maintain its excellent optical clarity and color stability, while also enabling its water resistance and high adhesion after prolonged exposure to water or high humidity. The adhesive can be easily customized and formulated to meet a variety of converting needs.

For more information, please visit our web-site at: <http://ww2.momentive.com/AcrylicAdhesives/>

About Momentive Specialty Chemicals Inc.

Based in Columbus, Ohio, Momentive Specialty Chemicals is the global leader in thermoset resins. Momentive serves the global wood and industrial markets through a broad range of thermoset technologies, specialty products and technical support for customers in a diverse range of applications and industries. Additional information is available at www.momentive.com.

About the new Momentive

Momentive Performance Materials Holdings LLC is the ultimate parent company of Momentive Specialty Chemicals Inc. and Momentive Performance Materials Inc. (collectively, the "new Momentive"). The new Momentive is a global leader in specialty chemicals and materials, with a broad range of advanced specialty products that help industrial and consumer companies support and improve everyday life. The company uses its technology portfolio to deliver tailored solutions to meet the diverse needs of its customers around the world. The new Momentive was formed in 2010 through the combination of entities that own Momentive Performance Materials and Hexion Specialty Chemicals. The company is controlled by investment funds affiliated with Apollo Global Management, LLC.

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